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CHAPTER 2 ROLE OF LOGISTICS IN SUPPLY CHAINS LEARNING OBJECTIVES After reading this chapter, you should be able to do the following:

- Understand the role and importance of logistics in private and public organizations.
- Discuss the impact of logistics on the economy and how effective logistics management

CHAPTER 2 ROLE OF LOGISTICS IN SUPPLY CHAINS ... - Test Bank

Coyle Supply Chain Management: A Logistics Perspective, 9th Edition Chapter 2 Test Bank 2-2 11. Logistics is the process of anticipating customer needs and wants; acquiring the capital, materials, people, technologies, and information necessary to meet those needs and wants;

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Chapter 2: Transportation: The Critical Link in the Economy ...
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Chapter 2: Transportation: The Critical Link in the Economy

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Coyle Managing Supply Chains: A Logistics Approach, 9 th Edition Chapter 2 Test Bank 14. A product's form utility is created when value is added to the product through a manufacturing, production or assembly process. However, logistics activity can provide form utility also. Which is an example of the creation of form utility by a logistics activity? a.

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Coyle Supply Chain Management: A Logistics Perspective, 9 th Edition Chapter 13 Test Bank 13-1 CHAPTER 5 TEST QUESTIONS True-False 1. A metric and a measure are the same. ANSWER: False 2. A metric is complex to define, usually involves a calculation or a combination of measurements, and is often in the form of a ratio. ANSWER: True 3. A metric could drive inappropriate behavior.

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Coyle Supply Chain Management: A Logistics Perspective, 10 th Edition Chapter 12 Test Bank 9. Outsourcing and contract logistics are terms sometimes used to describe third-party logistics. ANSWER: True, Page 489 10. A financial based 3PL is a firm that takes a financial interest in an organization in order to underwrite the outsourcing of that firm's logistics.

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